

Expert ADVICE

Begin Your Own Business of Care



There's nothing quite so rewarding as having a positive effect on another person's life. Making a positive difference builds hope, confidence and the assurance that someone else cares.

Although we are not always seeking to reap rewards, we are often the recipients of many. There is an enormous impact on our lives when we know that our kind deeds have made positive life impacts in someone's life. In reciprocation, our lives are touched as well. There is a feeling of gratification and satisfaction.

One of the ways we can honour our past is by reaching out to our seniors and caring for them in a comforting and respectful way. Owning a personal care home is a highly rewarding and personable way of giving back to our elderly and infirmed. By providing a comfortable home that offers all of life's essentials, we are helping our seniors maintain their dignity throughout their final years.

This service also reaches out to the community, especially the friends and family members of the seniors. Knowing their parents or grandparents are well looked after in a care home gives them a

peace of mind. For the senior and their family, the feelings are reassuring and invaluable. Being a caregiver is more than operating a business; it's a way of thanking our seniors for the impact they made on our society. In fact, it is a way of giving back.

When starting your own care home, having a solid business plan and marketing strategy in place is one of the first steps towards owning a "business of care." It is a long and painstaking process to fulfill the requirements and needs to start such a business.

Drs. Sudhir and Rekha Suryavanshi along with their son Safal, who is managing the business of care at Warm 'n' Cozy Care Inc., can offer help to those interested in starting such a business. The huge list of articles to be dealt with is ever growing. Some of the matters needing particular attention are listed below:

- Training and licensing required to open a personal care home
- Government guidelines that need to be followed
- Type of staffing required
- Making use of an existing home
- Building and structural requirements
- Special zoning permits and investment required

- What would the return be on such involvement and investment?

Owning a personal care home is one way to make a difference and enrich the lives of those who spent a lifetime contributing to our society. As owners of Warm 'n' Cozy Care Inc., Sudhir, Rekha and Safal have gained years of experience in managing a highly successful business. With approximately three hours of detailed presentations, they will be able to walk you through and answer your questions about the business of care. Throughout the process and presentations, the unique model of Warm 'n' Cozy will be discussed and compared to the standards. Call Safal to book an appointment at 306.261.5688 ■



Suryavanshi Family
owners

Warm 'n' Cozy Personal Care Homes
Head office: 743 Atton Crescent
Saskatoon
306.261.5688
warmandcozy.ca



PEACE OF MIND • DINE WELL • ACTIVE LIVING

LIVING AT WARM 'N' COZY

Our three locations in Saskatoon — 743 Atton Cres, 739 Atton Cres and 502 Paton Crescent — have all the advantages of a modern day retirement home. We offer a full range of personal support services to meet the needs of today's senior and give family members the peace of mind they deserve.

Call Warm 'n' Cozy today to experience our warm and cozy atmosphere and schedule your personal visit!

Contact Safal at 306.261.5688 or email safal@warmandcozy.ca



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